

FLORIDA EXPORT GUIDE

HELPING FLORIDA COMPANIES GO GLOBAL

ThinkGlobal/Florida

ThinkGlobal, in cooperation with Enterprise Florida, is publishing the 2016 Florida Export Guide. This colorful, magazine-style guide, in print and online, will serve as an informational resource for Florida exporters.



2016 Florida Export Guide

10,000
Copies

Print

English
& Spanish

Digital

Inside the Guide

- Export Services
- Expert Advice
- Trade Statistics
- Spanish Version
- Digital Edition
- Statewide Reach
- Custom Content
- Export Assistance



Statewide Reach

Advertisers in the Florida Export Guide will have a unique opportunity to reach a highly targeted group of active exporters throughout Florida.

The Florida Export Guide will be distributed throughout the state by Enterprise Florida, state and local economic development agencies, chambers of commerce, world trade centers, ports, and private sector service providers. It also will be sent to U.S. embassies and consulates worldwide.



61,000 Florida Exporters

Florida is home to over 61,000 exporting companies—second only to California. One out of every five, or 20%, of the nation's companies that export are located in Florida.



Advertising Opportunities

- Full Page
- Half Page
- Quarter Page
- Premium Positions



Deadlines

Space: March 18
Materials: March 25

Other Services

Advertising Production
Translation



Full page advertisers will have the option of contributing an "expert" story for the 2016 edition.

Companies interested in advertising can sign up by calling ThinkGlobal at 1-800-581-8533 or online at Think.Global/Florida.

Reserve Space Online
or
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800-581-8533, Ext. 800



Sign-up Online

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