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International buyers have the opportunity to dramatically increase their ability to find American partners on the Think.Global trade leads platform. Think.Global features trade leads for importing and exporting. You will find American companies from Export USA featured in both the Export USA and Marketplace sections on Think.Global.

“This Think.Global combines some of the most powerful trade lead matchmaking tools on the Internet, including video, advanced analytics, and localization.”

This multimedia trade leads resource also includes the ability for international buyers to post their own profiles, for free. In addition to the Marketplace section, Think.Global also publishes international trade apps for Apple iOS and Android devices.

Think.Global combines some of the most powerful trade lead matchmaking tools on the Internet, including video, advanced analytics, and localization. The site also includes a sophisticated search engine that allows for searching by keyword, company name and even industry classification number—such as Harmonized Code.

Think.Global is one of the most comprehensive trade leads platforms in the world. It is designed to facilitate importing and exporting between buyers and sellers worldwide. The site is intuitive and easy-to-use. It also allows for internal messaging and commenting.

Because Think.Global makes it easy for buyers and sellers to communicate with each other, the site facilitates collaboration and the development of e-commerce. Think.Global also is optimized to help companies find new leads, and increase profitability by reducing the cost of sourcing.

Recent issues of Export USA can be found at exusa.think.global. Even older issues are available as pdfs in the “archive” section under the Export USA pulldown menu.

Search America’s premier international trade resource for U.S. exporters and international buyers: Getting started is free and easy. To register, just visit Think.Global and click the “Login” link on the top right corner of the main page.
March 28-31, 2017, at the Las Vegas Convention Center, Las Vegas, NV, USA


Digital Signage Expo (DSE) is the world’s largest and longest-running international conference and trade show exclusively dedicated to showcasing innovative digital display and interactive technology solutions for customer- and employee-facing organizations.

Held at the Las Vegas Convention Center March 28-31, 2017 – with access to the Exhibit Hall March 29-30 – DSE features more than 200 exhibitors of digital display and interactive technology including hardware, software, network, delivery and content.

The event offers a large and diversified educational program, with more than 125 industry experts leading the sessions.

“Every year, DSE attracts decision-makers from nearly 20 industry categories…”

The program will feature 32 individual seminars, targeted Industry Roundtable Discussion Groups and free presentations staged in theaters on the exhibit hall floor on March 29 and 30. There are also full-day pre- and post-show educational events on March 28 and 31, as well as a live guided tour of installations in Las Vegas on March 28.

Every year, DSE attracts decision-makers from nearly 20 industry categories, including retail, restaurant, healthcare, education, hospitality and transportation, to name a few. Attendees also include out-of-home network operators, advertising executives, brand marketers and systems integrators.

DSE is a truly global event, with 20 percent of its audience traveling from more than 60 countries outside the U.S.

Early bird discounts will be in place until Feb. 12, 2017. For more details about the show and conference, visit www.digitalsignageexpo.net. To reserve exhibit space, contact Show Director Andrea Varrone, andreaavarrone@exponation.net. Follow DSE on Facebook, Google+ and Twitter (@DSEexpo) and for all DSE 2017 updates, use #DSE2017

How To Contact:
Digital Signage Expo
50 Glenlake Parkway, Suite 430
Atlanta, GA 30328
Tel: 770-649-0300
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andreaavarrone@exponation.net
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The World of Concrete provides a firm foundation for the concrete and masonry industries. The first and most important international event of the year, WOC 2017 expects more than 60,000 professional registrants and over 1,500 exhibitors.

WOC 2017 will feature exhibitors from around the world. The world-renowned industry event also will continue to bring international buyers together with U.S. exhibitors to expand business domestically and overseas.

For the 12th consecutive year, the U.S. Department of Commerce has selected the World of Concrete as a participant in the International Buyer Program (IBP). WOC draws significant attendance at each event, working with the Department of Commerce Commercial Service posts from around the world.

World of Concrete welcomes international exhibitors to sell their concrete- and masonry-related products and services, as well as international attendee delegations from across the globe to network, test drive equipment and discover new products and services and benefit from a world-class education program.

Featured areas on the trade show floor in 2017 will include:

- The Producer Center, a marketplace of materials, equipment and demos for concrete producers.

- Material Handling, offering trucks, excavators and more for material delivery, distribution, concrete placement, and earth moving.

- Concrete Repair & Demolition, housing a display of surface preparation equipment, scarifying, sawing equipment, concrete repair, and other demolition products.

- World of Masonry, showcasing products, tools, information, and technology for masonry professionals.

- Technology for Construction, featuring the newest products and tools for the commercial construction industry from top information technology and systems providers.

Concrete Surfaces & Decorative, showcasing the popularity of decorative concrete for both commercial and residential applications including concrete coatings, waterproofing products and technologies and more.

Precast, focusing on precast products, technologies and equipment including coring machines, pipe unloaders, precast forms, above/below ground precast, concrete pipe, manhole and septic tank equipment, and more.

The 2017 show will feature two new targeted areas in the North Hall: Concrete Masonry and Concrete Reinforcement:

- Concrete Masonry will showcase everything for the producers of concrete masonry, including block, segmental retaining wall units, veneer, pavers, and roof tiles.

- Concrete Reinforcement will feature the leaders in concrete reinforcement showcasing reinforcement bending, cutting, straightening, and fabricating machinery.

There will be plenty of action outside of the Convention Center, too. World of Concrete competitions will be located in the Gold Lot, in front of the North Hall. Returning favorites include the John Deere Operator Challenge, the Western Star Trucks Get Tough Challenge, and the SPEC MIX BRICKLAYER 500® World Championship.

The 2017 World of Concrete Education Program will include everything from interactive workshops and specialized seminars to hands-on, skill-building sessions. World of Concrete’s world-class education program equips field personnel, project leaders, supervisors and owners with the latest knowledge in every facet of the professional concrete business. Learn new skills and techniques, find ways to operate more efficiently, earn professional certifications, and improve yourself and your business. For the knowledge you need to finish each job better, faster and more profitably, World of Concrete has got you covered.

Visit the WOC website for more details about the World of Concrete 2017: January 17-20; Seminars 16-20 at Las Vegas Convention Center in Las Vegas, Nevada.

www.worldofconcrete.com

How To Contact:
World of Concrete
Informa Exhibitions U.S.
6191 N. State Hwy. 161, Suite 500
Irving, TX 75038
Tel: 972-536-6379 • Fax: 972-536-6402
www.worldofconcrete.com
Jackie.James@informa.com
Reader Service #11842
The world's leading manufacturers for hunting, shooting sports and law enforcement equipment will be showcasing their newest products at the 2017 Shooting, Hunting and Outdoor Trade Show™ (SHOT Show®) and Conference in Las Vegas. This trade-only event brings together retailers, buyers and industry professionals from more than 100 countries.

With more than 630,000 net square-feet and more than 20 kilometers of aisles, the SHOT Show is the perfect opportunity to meet with manufacturers or distributors, and to review the latest product developments in display cutlery, firearms, ammunition, gun safes, locks and cases, optics, shooting range equipment, targets, training and safety equipment, hunting accessories, law enforcement equipment, hearing and eye protection, tree stands, scents and lures, GPS systems, holsters, apparel, leather goods, game calls and decoys.

International industry professionals are encouraged to attend the SHOT Show. International delegates are able to maximize their import/export potential with U.S. based manufacturers by meeting one-on-one directly with these manufacturers and participating in the various programs offered through the U.S. Department of Commerce’s International Buyer Program.

All international delegates have access to the International Trade Center, which includes amenities such as complimentary Wi-Fi internet access, private conference rooms, multi-language translators and continental breakfast and refreshments.

Las Vegas’s new terminal (T-3) at the McCarran Airport makes travel easier for international professionals. The T-3 terminals provide more direct international flights, a larger Federal Inspection Services facility capable of accommodating as many as 2,200 passengers per hour, and Automated Passport Control kiosks or APCs.

The SHOT Show will run from January 17-20, at the Sands Expo & Convention Center in Las Vegas. It is owned and sponsored by the National Shooting Sports Foundation (NSSF), the U.S. trade association for the firearms industry whose mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 12,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen’s organizations and publishers.

For more information on the 2017 SHOT Show, visit www.shotshow.org.

How To Contact:
The SHOT Show
11 Mile Hill Road
Newtown, CT 06470-2359
+1 855-355-7468 or +1 203-270-2370, press 3 for attendee services
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Categorized as a Lattice Boom Crawler Crane, the 18000 offers versatility and strength to operators in a variety of different industries including energy, marine and construction.

Distinguishing features include proprietary design for effective maintenance, operator’s control and comfort, as well as the ability to reconfigure the unit for use of a luffing jib. Increased capacity with the assistance of the Max-er counter weight system makes the Manitowoc 18000 a very special and highly sought after asset in the world of heavy lifts.

BB&T Equipment Finance is the owner of a 2013 Manitowoc 18000, along with a 2014 Max-er and Luffing Jib. These assets have been deployed since new via a finance lease. The crane has been working in a specific market sector for three (3) years in controlled environments where regulation and safety were a primary focus. The result is a used crane with relatively low hours that has been professionally maintained by both the lessee and the authorized dealer to ensure its condition, as well as operational effectiveness while on-lease.

This very specialized asset and group of accessories that has recently been returned from lease at end-of-term, and is being offered for sale by BB&T. The Manitowoc 18000 crane is currently stored partially dis-assembled in a laydown yard. The body and a portion of the boom have been re-assembled in order to facilitate an inspection/survey.

A complete inventory of components and several additional color photos are available upon request.

For Sale:
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An innovative new line of non-alcoholic beverages from ArKay USA offers proprietors worldwide an opportunity to add profitability to their taverns, bars, lounges, and restaurants.

The ArKay product line also is a great way to diversify your menu and promote alcohol-free beverages to expand your market. ArKay provides the perfect blend of flavor and sensation, so non-drinkers never feel left out.

These popular drinks can be enjoyed with a group of friends without the risk associated with alcohol-infused drinks. Now, your customers don’t have to choose between having fun and being safe. Being the “designated driver” is a lot more with ArKay products to enjoy.

ArKay beverages are specially formulated to stimulate your taste buds. What’s more, these “mocktails” are becoming the in-thing for socializing. These days, everyone can choose from a wide variety of colorful drinks when they go out on the town with friends.

“ArKay’s team of mixologists have created a vast selection of non-alcoholic cocktails for all occasions.”

ArKay’s team of mixologists have created a vast selection of non-alcoholic cocktails for all occasions. They have experimented with textures, colors and flavors to create a line of exquisite beverages that will satisfy even the most refined taste buds. ArKay beverages are one of the new guilty-free pleasures in life—making sure no one has to hold back from visiting their favorite bar, club, tavern, restaurant, or sky lounge.

What’s more, mocktails are becoming increasingly popular with party-goers worldwide. They offer great taste without all the calories that are usually associated with alcoholic beverages. ArKay products are also perfect for frozen drinks or alcohol-free tequila cocktails.

Whether your customers are weight watchers, carb counters, or simply chosen as the designated driver of the night, ArKay will always be the best wingman.

ArKay products are perfect for the creating any frozen drink or cocktail. These products are easy-to-use for all bartenders and mixologists. By purchasing the entire product line, bar owners have the potential to dramatically increase profit margins.

ArKay’s unique variety of specially formulated cocktail syrups are available on our website, along with all of our best recipes for diet-friendly, non-alcoholic drinks.

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