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ThinkGlobal has a team of business consultants, writers, designers, videographers and social media experts who can develop and produce stories and product narratives that will generate international leads, convert prospects into customers, and facilitate customer retention.

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AMERICAN EXPORTERS SEEKING PARTNERS WORLDWIDE

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Think.Global
Online international trade lead matchmaking has evolved over the past decade to become an important way for international buyers to connect with U.S. suppliers. In response to this trend toward digital connectivity, this will be the final print edition of Export USA. Beginning in January 2018, Export USA will become part of the Think.Global trade leads matchmaking website.

International buyers have the opportunity to dramatically increase their ability to find American partners on the Think.Global trade leads platform. Think.Global features trade leads for importing and exporting. You will find American companies from Export USA featured in both the Export USA and Marketplace sections on Think.Global.

This multimedia trade leads resource also includes the ability for international buyers to post their own profiles, for free. In addition to the Marketplace section, Think.Global also publishes international trade apps for Apple iOS and Android devices.

Think.Global combines some of the most powerful trade lead matchmaking tools on the Internet, including video, advanced analytics, and localization. The site also includes a sophisticated search engine that allows for searching by keyword, company name and even industry classification number—such as Harmonized Code.

Think.Global is one of the most comprehensive trade leads platforms in the world. It is designed to facilitate importing and exporting between buyers and sellers worldwide. The site is intuitive and easy-to-use. It also allows for internal messaging and commenting.

Because Think.Global makes it easy for buyers and sellers to communicate with each other, the site facilitates collaboration and the development of e-commerce. Think.Global also is optimized to help companies find new leads, and increase profitability by reducing the cost of sourcing.

Past issues of Export USA will be archived online at exusa.think.global. Even older issues are available as pdfs in the “archive” section under the Export USA drop-down menu.

Search America’s premier international trade resource for U.S. exporters and international buyers: Getting started is free and easy. To register, just visit Think.Global and click the “Login” link on the top right corner of the main page.
New Expanded and Enhanced Product Line

Excel Dryer Leading the Industry

Any commercial restroom is a micro-cosm of the facility that houses it. The best ones represent the style, the feel, even the values of the establishment itself. Increasingly, a primary piece of the picture that businesses and institutions seek to convey is their commitment to sustainable solutions. It’s a commitment that industry leader Excel Dryer, Inc., has long embraced, steadfastly helping to shape the future of commercial restrooms with its revolutionary technology.

Following a rigorous process, UL Environment, a business division of Underwriters’ Laboratories, published Environmental Product Declarations (EPDs) for the XLERATOR®, XLERATOReco® and ThinAir® Hand Dryers—making them the first and only hand dryers to earn this certification. An Environmental Product Declaration is a standardized way of quantifying the environmental impact of a product by studying the raw materials and energy consumption during its production, use and disposal. For buyers and specifiers, the EPDs are a disclosure tool that helps purchasers better understand a product’s sustainable qualities and environmental repercussions so they can make more informed product selections.

In addition to being the most sustainable, the three dryers in the Excel expanded and enhanced line remain the most cost-effective and customizable on the market. Enhanced standard features include adjustable speed and sound controls, adjustable heat settings, an externally visible service LED for streamlining maintenance, and multi-voltage options available in 50 or 60 hertz to accommodate global electrical needs. Combined with the most options and complete line of accessories including a HEPA Filtration System and custom covers, the best hand drying solution can be designed for any environment.

Today’s world of sustainable building and design relies on product transparency—and the facts are clear. When it comes to construction or renovation of any commercial restroom, the EPD Certified dryers from Excel Dryer make for a greener blueprint.

Learn more by contacting our established global sales network or by visiting exceldryer.com.

Excel Dryer’s expanded, enhanced product line now comes fully equipped with adjustable speed, sound and heat controls, multi-voltage options and an externally visible service LED.

1.413.525.4531 | sales@exceldryer.com | exceldryer.com
For the first time, MODEX will have exhibits in both the B and C Hall of the Georgia World Congress Center. The MODEX show floor in the B Hall will be divided into solution-specific centers: Equipment and components for manufacturing/assembly logistics solutions, fulfillment and delivery solutions, and information technology (IT) solutions. A new Solution Center will be introduced at MODEX 2018 for smart city logistics and connected supply chain solutions. This Solution Center will be located in the C Hall adjacent to the collocated Transportation & Logistics Americas show.

The C Hall expansion area will feature exhibits and town hall style education sessions. The smart city logistics and connected supply chain theme for this Solution Center was chosen based on the findings in two leading supply chain trend reports—the 2017 MHI Annual Industry Report and the U.S. Roadmap for Material Handling & Logistics 2.0.

“Industry 4.0, the Industrial Internet of Things and other digital supply chain solutions are leading-edge technologies that are disrupting traditional supply chains and creating more-efficient, next-generation models that are on-demand and always-on,” said Tom Carbott, MHI senior vice president of exhibitions. “This is the center where buyers can see, touch and operate these next-generation supply chain solutions including sensors, software, cloud computing, driverless vehicles, robotics and automation, predictive analytics, artificial intelligence, omni-channel fulfillment solutions, augmented reality wearable and mobile technologies.”

While digital supply chains are still emerging, 80% of survey respondents in the recent 2017 MHI Annual Industry Report said that they will be the predominate model in five years, and 16 percent said they already are. Additionally, 50 percent are aware of the impact Smart City Logistics will have on future supply chains.

Over 850 exhibitors will showcase their solutions on MODEX’s two show floors totaling over 300,000 square feet of manufacturing and supply chain solutions. MODEX exhibits will represent solutions that span the supply chain, from traditional, manual equipment to computerized, automated systems and information technologies. Manufacturers, consultants, third party logistics providers, publishers and systems integrators will be there to demonstrate their equipment, systems, software and services.

MODEX is the largest international supply chain expo held in North America and South America. The show is organized by the Material Handling Institute, an international trade association that has represented the material handling, logistics and supply chain industry since 1945. MHI members include material handling and logistics equipment and systems manufacturers, integrators, consultants, publishers and third-party logistics providers. MHI offers education, networking and solution sourcing for their members, their customers and the industry as a whole through programming and events. The association sponsors the ProMat and MODEX expos to showcase the products and services of its member companies and to educate manufacturing and supply chain professionals.

The event will be held April 9-12, 2018 at Atlanta’s Georgia World Congress Center.

For more information on exhibiting or attending MODEX, visit MODEXShow.com.
Industry 4.0 and the Industrial Internet of Things are here, and they’re impacting manufacturing and supply chain operations every day.

At MODEX, you’ll find the insight, perspective and solutions necessary to face today’s toughest challenges head on.

With over 850 of the industry’s leading manufacturing and supply chain solution providers on hand, you’ll have access to efficiency-enhancing and cost-cutting innovations that will help you exceed customers’ demands. The industry’s greatest minds will also be there, sharing their expertise on the show floor, during powerful keynotes and through 100+ hands-on education sessions.

By attending MODEX, you’ll not only find your edge — you’ll futureproof your supply chain for years to come.

**MODEX is FREE to attend.**

**LEARN MORE AND REGISTER AT MODEXSHOW.COM.**
The world’s leading manufacturers for hunting, shooting sports and law enforcement equipment will be showcasing their newest products at the 2018 Shooting, Hunting and Outdoor Trade Show® (SHOT Show®) and Conference in Las Vegas. This trade-only event brings together retailers, buyers and industry professionals from more than 100 countries.

With more than 20 kilometers of aisles, the SHOT Show is the perfect opportunity to meet with manufacturers or distributors, and to review the latest product developments in display cutlery, firearms, ammunition, gun safes, locks and cases, optics, shooting range equipment, targets, training and safety equipment, hunting accessories, law enforcement equipment, hearing and eye protection, tree stands, scents and lures, GPS systems, holsters, apparel, leather goods, game calls and decoys.

International industry professionals are encouraged to attend the SHOT Show. International delegates are able to maximize their import/export potential with U.S. based manufacturers by meeting one-on-one with these manufacturers and participating in the various programs offered through the U.S. Department of Commerce’s International Buyer Program.

All international delegates have access to the International Trade Center, which includes amenities such as complimentary Wi-Fi internet access, private conference rooms, multi-language translators, and continental breakfast and refreshments.

The Las Vegas McCarran Airport makes travel easier for international professionals. The T-3 terminals provide more direct international flights, a large Federal Inspection Services facility capable of accommodating as many as 2,200 passengers per hour, and Automated Passport Control kiosks or APCs.

The SHOT Show will run from January 23-26, at the Sands Expo Center in Las Vegas, Nevada. It is owned and sponsored by the National Shooting Sports Foundation (NSSF), the U.S. trade association for the firearms industry whose mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 12,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen’s organizations and publishers.

For more information on the 2018 SHOT Show, visit www.shotshow.org.
The most important annual international event of the year for concrete and masonry professionals, WOC 2018 expects to attract 60,000 professional registrants and 1,500 leading suppliers from around the world.

This world-renowned industry event will continue to bring international buyers together with U.S. exhibitors to expand business domestically and overseas. For the 13th consecutive year, the U.S. Department of Commerce has selected the World of Concrete as a participant in the International Buyer Program (IBP). WOC draws significant attendance at each event, working with U.S. Commercial Services posts from around the world.

World of Concrete welcomes international exhibitors to sell their concrete- and masonry-related products and services, as well as international attendee delegations from across the globe to network, test drive equipment and discover new products and services and benefit from a world-class education program.

The 2018 World of Concrete Education Program will include everything from interactive workshops and specialized seminars to hands-on, skill-building sessions. World of Concrete’s world-class education program equips field personnel, project leaders, supervisors and owners with the latest knowledge in every facet of concrete and masonry.

New for 2018: World of Concrete competitions and exhibits will be located in the Bronze Lot, next to South Hall. In addition to the exhibitors in this new area, returning WOC Event favorites include the John Deere Operator Challenge, the Western Star Trucks Get Tough Challenge, and the SPEC MIX BRICKLAYER 500® World Championship and much more.

Visit the WOC website for more details about the World of Concrete 2018: January 23-26; Seminars 22-26 at the Las Vegas Convention Center in Las Vegas, NV, USA.
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