



Digital Requirements and Specifications

File Uploads

Files should be uploaded to <http://www.thinkglobal.net/upload>, and the file name should identify your company.

Artwork Submission Guidelines

- All ads should be high resolution PDF files
- Logos should be supplied as vector files with text outlined.
- ThinkGlobal Incorporated is not responsible for any errors in content, or for files supplied with incorrect settings applied.

Ad Sizes

Banner Ad: 445 x 140

Listing Ads: [Contact us for specifications](#)

Terms and Conditions

1. Rates

Rates for online banner advertising, print advertising, listing ads, and any other ads, as well as any additional charges, detailed on the ThinkGlobal website, are applicable to Insertion Orders for advertising placed on Think.Global. Published rates are subject to change without notice. Rate information can be found on our website.

2. Earned Rate

If, during the course of the advertiser's contract term, the advertiser cancels or reduces contract space for any reason, including a rate increase, space will be re-billed at the lowest earned rate.

3. Position

All ads will be positioned at the Publisher's discretion. Additional charges may apply. The Publisher's sole obligation as to any failure or fault on its part regarding guaranteed placement shall be limited to a refund of any additional charges that may have been paid by the Advertiser or Advertising Agency.

4. Payment Terms

All advertising charges for first-time advertisers require pre-payment by the Advertiser or Advertising Agency. Repeat advertisers can request for Net 30 terms (from the online publication date) provided a valid credit card number and signed authorization is on file with the Publisher. In the event that Advertiser's account is turned over to an attorney or collection agency for collection, the Advertiser agrees to pay, in addition to the total amount owed to the Publisher for advertising, all attorneys' fees and expenses and/or collection agency fees. In addition, the Advertiser agrees to pay interest charges on the total balance due, including attorneys' fees and/or collection agency fees. All parties agree to be governed by the Laws of

the Commonwealth of Massachusetts. If any part of this clause is found to be in conflict with a decision of the Courts or statutes of this Commonwealth, then the parties further agree such parts shall be null and void and the rest of this clause shall continue in force.

5. Cancellation Policy

No cancellations accepted after start date.

6. Publisher's Protective Clause

By acceptance of this agreement, the Advertiser and, when applicable, the Advertising Agency, shall indemnify and hold the Publisher, its employees, agents and subcontractors free and harmless from any expenses, damages and costs (including reasonable attorney's fees) resulting in any way from Publisher's compliance with the Advertiser's Insertion Order. This includes, but is not limited to, claims of libel, violation of privacy and copyright infringement. The Publisher shall have the full right to settle any claim and to control any litigation or arbitration to which it may be party, all at the cost of the Advertiser and/or Advertising Agency who shall be deemed joint and several indemnitors. The Advertising Agency further warrants that it is authorized to bind, and does bind, the Advertiser to such indemnity jointly and severally with the Advertising Agency. In consideration of ThinkGlobal Incorporated, its subsidiaries or affiliates, extending credit, the individual signing the insertion order jointly and severally does personally guarantee unconditionally, at all times, to ThinkGlobal Incorporated, its subsidiaries or affiliates, the payment of indebtedness or balance of indebtedness of the within named firm. The Publisher reserves the right to reject or omit any advertising for any reason and/or to discontinue print or online publication at any time, with or without notice. The Publisher's sole obligation as to any failure or fault on its part shall be limited to a refund of charges that may have been paid by the Advertiser or Advertising Agency.

7. Copyright

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